

## UEM Sunrise 'The Happy Chase' + HOC 2020 Game Show Participation Guidelines, Terms, & Conditions

Prior to participating in 'The Happy Chase' Game Show (referred to as 'Game Show'), kindly read through these guidelines, terms and conditions. By participating in Game Show, the participant (referred to as 'Participant') is conclusively deemed to have accepted and agreed to be bound by this Agreement.

1. 'The Happy Chase' Facebook LIVE Game Show
  - a. The Game Show is a virtual game show organized by UEM Sunrise to share HOC 2020-2021 benefits, UEM Sunrise project packages, and giveaway prizes.
  - b. UEM Sunrise has the right to delete, hide, or ignore any comments or post that is deemed spam, inappropriate, obscene, illegal, and/or disruptive to the Game Show.
  - c. The opinions expressed by UEM Sunrise's Game Show hosts may not necessarily reflect the position of UEM Sunrise and its management.
2. Duration
  - a. The Game Show will run every Saturday from 15 August 2020 to 5 September 2020 at the time announced on UEM Sunrise's Facebook page.
  - b. The Organiser reserves the right to amend the duration of Game Show at any time.
3. Eligibility
  - a. The Game Show is open to Malaysian citizens, aged 18 and above, residing in Malaysia only.
  - b. Employees of the Organiser, its affiliates and/or related companies and their immediate family members are not eligible to participate in the Game Show.
  - c. To participate in the Game Show, Participants must:
    - i. Be registered on [www.thehappychase.uemsunrise.com](http://www.thehappychase.uemsunrise.com) with Full Name, Contact Number, and Email Address.
    - ii. Like and/or follow UEM Sunrise on Facebook (<https://www.facebook.com/UEMSunrise/>) and/or Instagram ([https://www.instagram.com/uem\\_sunrise/](https://www.instagram.com/uem_sunrise/)).
    - iii. RSVP 'Going' to UEM Sunrise 'The Happy Chase' Facebook LIVE Gameshow Event Page as and when it is revealed on Facebook.
4. Mechanics
  - a. Property Trivia:
    - i. To be eligible as a Participant, Participant must complete steps in 3.c. above.
    - ii. During the Gameshow, Property Trivia questions will be revealed.
    - iii. The first Participant to answer each question correctly will qualify for the Prize.
    - iv. Qualified Participants will be revealed during the Gameshow.
    - v. Property Trivia Prize (Project Rebate Vouchers) is valid for 3 months from the voucher issuance date.
    - vi. Qualified Participants must present the Project Rebate Voucher to UEM Sunrise Property Consultants upon booking of selected unit.  
Project Rebate Voucher is only valid upon signing of the Sales & Purchase (S&P) agreement for the selected unit.
  - b. Bonus Trivia:
    - i. To be eligible as a Participant, the Participant must complete steps in 3c above.
    - ii. During the Gameshow, Bonus Trivia questions will be revealed.

- iii. The first Participant to answer each question correctly will qualify for the Prize.
- iv. Qualified participants will be revealed within 2 working days on UEM Sunrise Official Facebook Page after the gameshow has ended.
- v. Qualified Participants will be contacted within 14 working days after the end of Gameshow for fulfillment purposes.
- vi. The Organiser will not be responsible for any failure to complete the steps listed above.

5. Prizes

a. Project Rebate Vouchers

Participants who sign the S&P agreement of the selected projects within the timeframe stated in 4.a.(v) will receive the following:

WEEK	Property	Quantity	Prizes
WEEK 1 - 15 Aug 2020 Central 2	Residensi AVA	x1	Additional rebate of RM5,000
		x1	Additional rebate of RM3,000
		x1	Additional rebate of RM2,000
	Solaris Parq	x1	Additional rebate of RM5,000
		x1	Additional rebate of RM3,000
		x1	Additional rebate of RM2,000
	Astrea	x1	Additional rebate of RM5,000
		x1	Additional rebate of RM3,000
		x1	Additional rebate of RM2,000
WEEK 2 - 22 Aug 2020 Central 1	Serene Heights - Frischia	x1	Additional rebate of RM3,888
		x1	Additional rebate of RM3,888
		x1	Additional rebate of RM3,888
	Verdi	x1	Additional rebate of RM3,888
		x1	Additional rebate of RM3,888
		x1	Additional rebate of RM3,888
WEEK 3 - 29 Aug 2020	Senadi Hills	x1	Additional rebate of RM5,000
		x1	Additional rebate of RM3,000
		x1	Additional rebate of RM2,000
	Aspira ParkHomes	x1	Additional rebate of RM5,000
		x1	Additional rebate of RM3,000
		x1	Additional rebate of RM2,000
	Aspira Gardens	x1	Additional rebate of RM5,000
x1		Additional rebate of RM3,000	

		x1	Additional rebate of RM2,000
WEEK 4 - 5 Sep 2020	Estuari Gardens	x1	Additional rebate of RM9,000
		x1	Additional rebate of RM6,000
		x1	Additional rebate of RM3,000
		x1	Additional rebate of RM9,000
	Teega	x1	Additional rebate of RM6,000
		x1	Additional rebate of RM3,000
		x1	Additional rebate of RM5,000
	Bayu Angkasa	x1	Additional rebate of RM3,000
		x1	Additional rebate of RM2,000

- i. The Organiser reserves the right at its absolute discretion to substitute any of the prizes with alternative prizes of similar value, at any time without prior notice. All prizes are given on an "As is" basis and are not exchangeable or sold for cash, credit, other item or voucher in part or in full.
  - ii. Project rebate prizes are transferable to one (1) immediate and/or related family member of choice, provided they sign the S&P in the timeframe stated.
  - iii. Project rebate voucher is limited to one (1) time redemption. This voucher must not be combined with other voucher.
- b. Trivia Questions
- i. Participants who answer the trivia questions revealed during the gameshow will be eligible for the following prizes

WEEK	Property	Quantity	Prizes
WEEK 1	Residensi AVA	x1	RM100 Aeon Voucher
		x1	Samsung Galaxy Fit(e) Black
		x1	MORGAN Robot Vacuum Cleaner MRV-VAC 1
	Solaris Parq	x1	RM100 Aeon Voucher
		x1	Spot. 2.5L Healthy Air Fryer
		x1	SHARP Air Cooler PJA36TVW
	Astrea	x1	RM100 Aeon Voucher
		x1	JBL Go 2
		x1	Nescafe Gold Barista Coffee Machine
WEEK 2	Serene Heights Frischia	x1	RM100 Aeon Voucher
		x1	Spot. 2.5L Healthy Air Fryer
		x1	Panasonic Hand Blender PSN-MXSS40

	Verdi	x1	RM100 Aeon Voucher
		x1	Tune 205BT (JBL)
		x1	Cuoco Premium Stainless Steel Knife Set
	Radia	x1	RM100 Aeon Voucher
		x1	12pcs Kitchenware Tools Silicone Cooking Utensils Sets
		x1	Nescafe Gold Barista Coffee Machine
WEEK 3	Senadi Hills	x1	RM100 Aeon Voucher
		x1	Spot. 2.5L Healty Air Fryer
		x1	MORGAN Robot Vacuum Cleaner MRV-VAC 1
	Aspira ParkHomes	x1	RM100 Aeon Voucher
		x1	Samsung Galaxy Fit(e) Black
		x1	SHARP Air Cooler PJA36TVW
	Aspira Gardens	x1	RM100 Aeon Voucher
		x1	12pcs Kitchenware Tools Silicone Cooking Utensils Sets
		x1	Nescafe Gold Barista Coffee Machine
WEEK 4	Estuari Gardens	x1	RM100 Aeon Voucher
		x1	Tune 205BT (JBL)
		x1	SHARP Air Cooler PJA36TVW
	Teega	x1	RM100 Aeon Voucher
		x1	JBL Go 2
		x1	MORGAN Robot Vacuum Cleaner MRV-VAC 1
	Bayu Angkasa	x1	RM100 Aeon Voucher
		x1	12pcs Kitchenware Tools Silicone Cooking Utensils Sets
		x1	Nescafe Gold Barista Coffee Machine

- ii. The Organiser reserves the right at its absolute discretion to substitute any of the prizes with alternative prizes of similar value, at any time without prior notice. All prizes are given on an "As is" basis and are not exchangeable or sold for cash, credit, other items or voucher in part or in full.

6. Prize redemption

a. Property Trivia Prizes (Project Rebate Voucher):

- i. To redeem Project Rebate Vouchers, Qualified Participants must present the Project Rebate Voucher to UEM Sunrise Property Consultants upon booking of selected unit.
- ii. Project Rebate Voucher is valid upon signing of the Sales & Purchase (S&P) agreement for the selected unit.

b. Bonus Trivia Prizes:

- i. To redeem the prize, the Qualified Participant must provide UEM Sunrise with the following details (Name, IC No., Email, Contact Number, Mailing Address).
- ii. Qualified Participants are to respond to the Organiser within five (5) days from the date of notification if there are any errors in the details provided.
- iii. The Organiser shall not be held liable in the event the winner(s) cannot be contacted after any attempts by the Organiser or its agents.
- iv. All prizes must be claimed within three [3] months from the date of notification.
- v. All unclaimed prizes will be forfeited.
- vi. The Organiser will not be held liable in the event of non-receipt or delayed delivery of the postal notification to the selected winner.
- vii. The Organiser will not be held responsible should there be any error, delay or defect in notification via telephone and Facebook Private Message to the selected winners.
- viii. The Organiser will not be held responsible for any loss or damage to Prizes during courier or transit to Participant.

7. Refer & Earn

a. Referrer

- i. To register as a referrer, participant must provide their information (Name, Contact Number, Email Address, IC Number) through the Refer & Earn Registration Form at [www.thehappychase.uemsunrise.com](http://www.thehappychase.uemsunrise.com)
- ii. A Unique Referrer Code will be generated for each Referrer upon successful registration.
- iii. Participant is now successfully registered as a 'Referrer'.
- iv. Referrer can share this unique code with anyone that they intend to refer to UEM Sunrise as a potential purchaser (Referee).

b. Referee

- c. Referee can register their interest in UEM Sunrise projects through the Registration Form on [www.thehappychase.uemsunrise.com](http://www.thehappychase.uemsunrise.com) with details (Name, Contact Number, Email Address, IC Number, Unique Referral Code) Upon successful purchase of a UEM Sunrise property by the Referee (b) (Signing of Sale & Purchase (S&P) Agreement), the Referrer (a) will qualify for RM1,000 referral fee. The Organiser will contact Referrer (b) upon successful signing of S&P by Referrer (c) to fulfil Reward.

8. Rights of The Organiser & Privacy Notice

- a. By participating in the Gameshow, all Participants agree and acknowledge that all intellectual property rights thereto shall belong to the Organiser.
- b. The Organiser shall have the exclusive right to publish the entry submitted by all the participants, publish the names of the participants, in any way it deems fit for any advertising, trade, promotional purpose and for any other reason whatsoever, without any further notice to the participants and the participants shall not claim ownership or any payment or compensation on the materials.

- c. The Organiser may also use the Participants' personal information for purposes of contacting and sending to the Participants marketing and promotional information or materials about the Organiser's products, services, any promotions, events or contests organised by the Organiser.